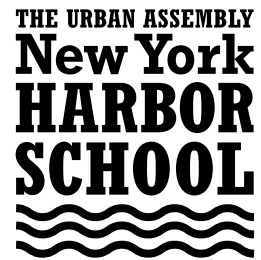




**THE NEW YORK HARBOR
OYSTER CLASSIC 5K**



May 13, 2017
9:00 a.m.
Governors Island

Dear

We invite you to become a sponsor of **THE NEW YORK HARBOR OYSTER CLASSIC 5K**, celebrating its maiden run on Saturday, May 13, 2017, on beautiful Governor's Island. This new gem in NYC's racing season calendar will engage up to 1500 loyal, excited participants this year and will have room to grow, increasing the visibility of our sponsors year after year.

Proceeds from the Oyster Classic benefit the Urban Assembly New York Harbor School, also located on Governor's Island. The UA-NYHS is an award-winning public NYC high school that delivers highly technical maritime industry training that prepares students for lucrative careers on and around the NYC waterways.

The school's PTA, producer of the Oyster Classic, promises to work closely with race sponsors to develop customized strategies that connect our audience with your brand, creating an unforgettable experience and delivering a great return on investment. The race will be advertised widely to all of New York City's amateur sports scene, as well as to visitors, business leaders, and residents from across the New York/New Jersey metro region. We also anticipate that, on race day, the Oyster Classic and its sponsors will receive attention from some of NYC's major media outlets.

On the reverse side of this letter are details concerning this year's sponsorship levels. Race sponsors receive special VIP privileges, including access for a block of race tickets for your employees, customers and clients; printing of your company's name on race posters and t-shirts; and prominent inclusion of your logo on the race website.

We know how much your organization values opportunities to give back to the community, which is why we've come to you for support. Please consider sponsoring this important event. The money we raise will help sustain the Harbor School's one-of-a-kind maritime career training programs, keeping them free of charge to families who could not otherwise afford them.

With grateful appreciation,

Alice Tse Chiu
Urban Assembly New York Harbor School
PTA President
oysterclassic@newyorkharborschool.org

*The PTA of New York Harbor School is a 501(c)(3) charitable organization (EIN27-1178829).
Your contribution is tax deductible to the fullest extent allowed by law.*

www.oysterclassic5k.com

www.newyorkharborschool.org



Sponsorship Opportunities

Levels	Cost	Sponsor Name on Posters	Courtesy Registrations	Sponsor Logo on T-Shirt*	Sponsor Logo on Website	Sponsor Logo on Banner
Elite	\$20,000	Yes	30	Top Back	Banner	Top Placement
Platinum	\$10,000	Yes	20	Yes	Yes	tbd
Gold	\$7500	Yes	15	Yes	Yes	tbd
Silver	\$5000	Yes	10	Yes	Yes	tbd
Bronze	\$2500	Yes	6	Yes	Yes	tbd
Brass	\$1000	Yes	4	Yes	Yes	
Friend	\$500		2			
Family	\$250		1			

*Logos will be printed on back of shirt in one color.
Commitment must be received by April 12, 2017 to be included on t-shirt.

Logo art work should be sent to
Theresa Case Bandouweris, tcasebandouweris@newyorkharborschool.org.

New York Harbor School PTA
10 South Street
Pier 7, Battery Maritime Building
New York, NY 10004

oysterclassic@newyorkharborschool.org

The PTA of the New York Harbor School
is a 501 c(3) charitable organization
and all donations are fully tax deductible.

EIN: 27-1178829